

AUSTRALIAN MUSIC GUIDE

March 2004

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Australian Government
Austrade

AustralAsian Music
Industry Directory



Welcome to the Australian Music Guide and Australians @ SxSW Stand.

I don't have an artist or act to push, product to flog or potential business idea to peddle. I'm here to assist the Australians attending SxSW especially those working off the Australian stand.

Within these pages you'll see profiles of our attendees and some of Australia's finest performers. We have a wealth of talent in Australia—the performers showcasing here in Austin is just a snap shot, an appetiser, a whiff of what we have back home.

Though we have over 100 participants from our homeland as registrants here, we can help you find the companies, artists or other resources you need to do business back there—maybe even give you a few travel tips if you decided to come under.

Through my work with the AustralAsian Music Industry Directory—which is 326 pages in print and also online—I can refer you to virtually any sector you need to know about, and we can show off our online presence wirelessly from the stand.



Wishing you all a fab time at SxSW and please drop by the Australians @ SxSW stand to say hello.

Cheers,

LISA TREEN

COVER IMAGE

We appreciate the use of the image on the front cover by acclaimed Aussie artist Reg Mombassa who gave us the choice of his best musical images to use gratis. In typical music industry fashion, we traded him a plug!

Dog Trumpet is the vehicle for the musical activities of the brothers Peter O'Doherty and Reg Mombassa. Dog Trumpet has had various line-ups for recording and live work and sometimes performs as an acoustic duo. They have

released three albums and two E.P.'s of original material since forming in 1990. Their latest eponymously titled album received glowing reviews in Australian newspapers and music magazines.

Peter and Reg are former members of the original lineup of Australian garage pop band Mental as Anything. As well as writing and recording and performing with Dog Trumpet the two brothers have pursued a career as artists. They have exhibited

their paintings and drawings in Australia and overseas and Reg also designs t-shirts and posters for Mambo Graphics, the surf wear company.

The music of Dog Trumpet could loosely be described as folk-pop with elements of psychedelic rock, country, blues and jazz. They are currently halfway through recording a new album.

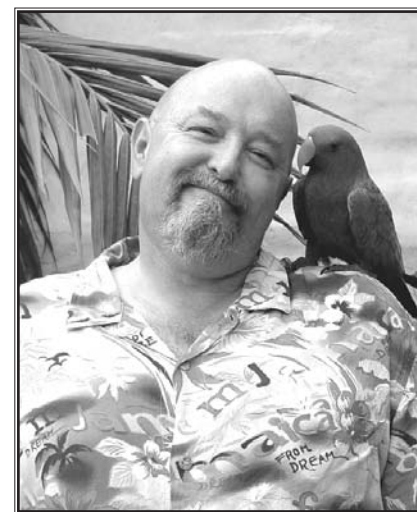
REVIEWS OF LATEST CD

"This self-titled CD is a wonderful collection of songs, lovingly formed and

nostalgically informed, they are classic little pieces of pop that are rich with a sweet 60's sensibility" "This is a great record, hard to slip into a niche, impossible to program on our stylistically constipated radio stations and almost inevitably destined to be ignored but I got it and I'm laughin"- Peter Lalor - Daily Telegraph - April 11 2002

"Dog Trumpet is a weird, delicate and funny record" - DM - Juice - May 2002

www.dogtrumpet.com.au

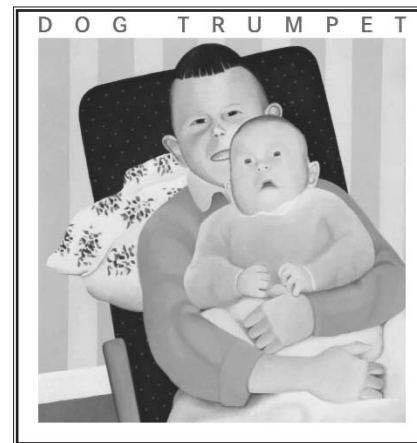


Our growing presence here reflects the importance of South by Southwest to us who are 'South by South by South', but it's also due to the immense support our Australian federal government—specifically the Australian Trade Commission—and some of the state governments have given to empower and enable artists and businesspeople to make the trek. They're joined by industry partners whose sponsorship of this publication made it possible to create as a resource for dissemination at SxSW and beyond this spring 'Up Over'. Led by the AustralAsian Performing Right Association (APRA) which is the songwriters and publishers collection society, we also appreciate the support of EMI Music Australia and the West Australian Music Industry Association and ARTS WA. Also our advertisers, Albert Productions, Shock Music and One Louder who made this publication as big as it can get.

See you this year and we'll be back for more in 2005

Cheers

PHIL TRIPP
Publisher



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